

How To Choose A DJ

The quality of your entertainment is very important & will be remembered for years after the event. Considering the different types of people who will be at your event, your entertainment should be able to satisfy all kinds of musical preferences. For quality, variety, & value, nothing can beat an experienced DJ.

Experience:

Use a local DJ who specializes in adult events. A DJ who performs at high school proms or college mixers probably doesn't have the training, musical expertise, or public speaking skills needed to make your event a success.

Reputation:

Get recommendations from family, friends, & your other event professionals. Is the DJ a member of industry associations like the Carolina DJ Association?

Advance Planning:

Does the DJ ask a lot of questions about your preferences? Is the DJ interested in making your event a truly special occasion? What is their willingness to work with your ideas? Will the DJ coordinate activities during the event?

Musical Selections:

Does the DJ have an extensive music library to accommodate special requests? Can the DJ demonstrate a broad knowledge of all types of music?

Sound and Lighting Equipment:

Is the equipment appropriate for the size, acoustics, & logistics of your event venue? Does the DJ use commercial equipment?

Back-up DJ's and Equipment:

What if something goes wrong with the DJ or the sound system? Can you be assured of a backup DJ &/or equipment if needed in the event of an emergency?

Personality & Presentation Style:

Do you want a subdued atmosphere or a festive party environment? The DJ will be responsible for setting the mood. Discuss the DJ's presentation style ("interactive" versus being just plain rude & offensive) to see if it fits your style.

Price:

Your cost will depend on the following variables:

- Experience & skill of the DJ
- Location & size of the event
- Length of performance time
- Level of services provided (DJ, emcee, event coordination, etc.)
- Other add-ons (special effects lighting, additional sound equipment, etc.)

Don't base a decision solely on a phone or e-mail quote. Low prices or deep discounts may be indicative of a DJ with a bad reputation, inferior equipment, lack of experience, or other problems that could ruin your event. Don't take a chance on a second-rate DJ.

Contract:

Is everything specified in a written agreement, to include a specific DJ, performance time, rate, overtime, & any additional charges? All prices should be locked in, subject to changes in specifications by the client.

Frequently Asked DJ Questions

When should I book and pay for DJ services?

DJ services should be booked once the date & location have been confirmed. Contact us **now** to check availability & reserve your date! All bookings require a contract & \$200 deposit. The deposit is applied to the balance due. Final payment is normally made at the conclusion of the event.

My event is outside the Columbia area. Is that a problem?

No. We have established working relationships with vendors & facilities throughout South Carolina, as well as Charlotte and Augusta. Travel charges may apply.

Why do you offer different DJ packages?

Some clients want a casual atmosphere with no formalities or advance planning. Others prefer a more structured event with announcements & presentations. Many clients need someone to plan, organize, &/or coordinate the function. We will help you choose exactly what services you need.

Do I need to pick out all the music?

No. We will help you identify the music formats preferred by you & your guests. In addition to selections for specific activities, you need to give us a list of 10-20 "must play" songs & any songs or artists not to be played. Your DJ will blend your preferences with his experience to play the right songs throughout the event.

How do you plan & organize your event?

We will ask all the right questions & make suggestions to ensure that no detail is overlooked. We also coordinate all technical & logistic arrangements. Decisions regarding the sequencing of activities & the selection of songs should be finalized about a month in advance, but we are masterful at making last-minute changes, if needed.